

Last Received: 11/26/2012 4:03 PM
Showing Buylines: All Lines

Station	WOOD-TV GRAND RAPIDS, MI.
Advertiser	() .AMASH FOR CONGRESS
Product	JUSTIN AMASH FOR
Estimate#	
Buyer	NEIL WILLIAMS
Phone#	
Fax#	

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

10/31-11/6 SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$650.00	10/31-11/02	3	1	3	\$1,950.00	
			Buyline Comment: 6A NEWS									
	2	M	6A-7A		:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
			Buyline Comment: 6A NEWS									
	3	TU	6A-7A		:30	\$650.00	11/06-11/06	1	1	1	\$650.00	
			Buyline Comment: 6A NEWS									
	4	W-F	7A-9A		:30	\$975.00	10/31-11/02	3	1	3	\$2,925.00	
			Buyline Comment: TODAY									
	5	M	7A-9A		:30	\$975.00	11/05-11/05	1	1	1	\$975.00	
			Buyline Comment: TODAY									
	6	TU	7A-9A		:30	\$975.00	11/06-11/06	0	0	0	\$0.00	
			Buyline Comment: TODAY									
	7	W-F	9A-10A		:30	\$600.00	10/31-11/02	0	0	0	\$0.00	
			Buyline Comment: TODAY 2									
	8	TU	9A-10A		:30	\$600.00	11/06-11/06	0	0	0	\$0.00	
			Buyline Comment: TODAY 2									
	9	W-F	10A-11A		:30	\$400.00	10/31-11/02	3	1	3	\$1,200.00	
			Buyline Comment: TODAY 3									
	10	M	10A-11A		:30	\$400.00	11/05-11/05	0	0	0	\$0.00	
			Buyline Comment: TODAY 3									

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	22	M	11P-1135P		:30	\$1,450.00	11/05-11/05	1	1	1	\$1,450.00		
			Buyline Comment: LATE BEWS										
	23	SA	6A-7A		:30	\$350.00	11/03-11/03	1	1	1	\$350.00		
			Buyline Comment: NEWS										
	24	SA	7A-8A		:30	\$550.00	11/03-11/03	1	1	1	\$550.00		
			Buyline Comment: NEWS										
	25	SA	8A-10A		:30	\$675.00	11/03-11/03	1	1	1	\$675.00		
			Buyline Comment: SAT TODAY										
	26	SA	6P-630P		:30	\$600.00	11/03-11/03	0	0	0	\$0.00		
			Buyline Comment: 6P NEWS										
	27	SU	7A-8A		:30	\$500.00	11/04-11/04	1	1	1	\$500.00		
			Buyline Comment: NEWS										
	28	SU	8A-9A		:30	\$1,000.00	11/04-11/04	0	0	0	\$0.00		
			Buyline Comment: SU N TODAY										
	29	SU	6P-7P		:30	\$1,150.00	11/04-11/04	1	1	1	\$1,150.00		
			Buyline Comment: SUN 6P NEWS										
	30	SU	1130P-12A		:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00		
			Buyline Comment: LATE NEWS										
	31	TU	5A-6A		:30	\$250.00	11/06-11/06	1	1	1	\$250.00		
			Buyline Comment: NEWS										
	32	TU	6A-7A		:30	\$650.00	11/06-11/06	1	1	1	\$650.00		
			Buyline Comment: NEWS										

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	33	SU	7P-8P		:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00		
			Buyline Comment: FNA										
	34	SA	8A-10A		:30	\$675.00	11/03-11/03	1	1	1	\$675.00		
			Buyline Comment: SAT TODAY										
	35	SU	6A-7A		:30	\$300.00	11/04-11/04	1	1	1	\$300.00		
			Buyline Comment: NEWS										
	36	M	430A-459A		:30	\$25.00	11/05-11/05	1	1	1	\$25.00		
			Buyline Comment: NEWS										
	37	M	5A-6A		:30	\$150.00	11/05-11/05	1	1	1	\$150.00		
			Buyline Comment: NEWS										
	38	SA	8A-10A		:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00		
			Buyline Comment: SAT TODAY										
	39	SU	12A-1230A		:30	\$250.00	11/04-11/04	1	1	1	\$250.00		
			Buyline Comment: SPORTS OT										
	40	M	1235A-135A		:30	\$50.00	11/05-11/05	2	1	2	\$100.00		
			Buyline Comment: JIMMY FALLON										
	42	M-TU	430A-459A		:30	\$50.00	11/05-11/06	2	1	2	\$100.00		
			Buyline Comment: NEWS										
	43	TU	7A-9A		:30	\$1,750.00	11/06-11/06	1	1	1	\$1,750.00		
			Buyline Comment: TODAY										
	44	TU	9A-10A		:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00		
			Buyline Comment: TODAY2										

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	45	TU	11A-12P		:30	\$125.00	11/06-11/06	1	1	1	\$125.00	
	Buyline Comment: 8 WEST											

---REPORT TOTALS---

Report Totals: 53 / \$40,550.00

---SALES MONTHLY TOTALS---

Nov 12: 53 / \$40,550.00

Sales Totals: 53 / \$40,550.00

Station Totals: 53 / \$40,550.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$40,550	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

WILL ADVISE ON COMPET

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE